

What Tractor Do You Recommend?

Bob, a customer at Mocha Moment, told me he was going home to put his snow plow on his Sears riding tractor. Then Bob told me this story:

“One day my neighbor called me over and said, ‘What kind of tractor/mower would you recommend for me to get?’ Next thing I know he’s got a new Sears riding tractor/mower in his garage.”

“My neighbor knew then that he was dying, but I didn’t know it at the time. When his will was read, he’d left me his new tractor/mower. He never bought it for himself; he had just wanted to know which tractor I’d like. Now when I blow the snow from the neighborhood sidewalks, I remind all the neighbors, ‘If it weren’t for *Gordy*, we’d all be shoveling.’ ”